

# Your Secret Name

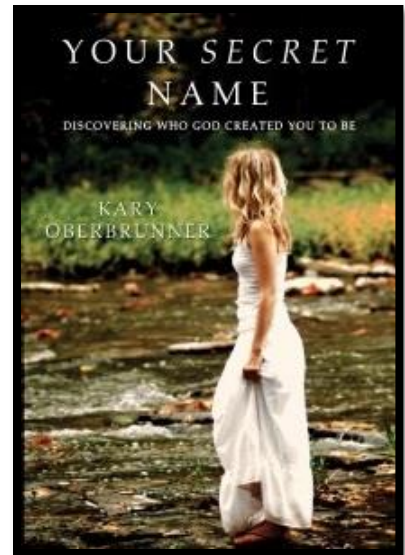
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## INDEPENDENT SPEAKER AND TRAINER CERTIFICATION PROGRAM

Most of us don't know who we are and the cost is killing us. It's why we suffer from: addictions, broken relationships, blind spots, and just plain mediocre lives.

What if it didn't have to be that way? What if we understood who we are and the purpose God built into our lives? It's all possible when we discover our Secret Name.

Learn what thousands of people have already experienced at *Your Secret Name* events:



**Major Impact** - Attendees leave our events with entirely new perspectives on their lives. They see themselves as important members of God's family with valuable roles to play in His kingdom.

**An Encounter With God** - Too many Christians see God as distant and removed from their lives. We show them God is intimately aware of who they are and help them engage Him in a deep, personal relationship.

**Discover Their True Identity** - All people are created in the image of God. However, very few understand who God created them to be. We walk people down the path of discovering their Secret Name and help them realize God's plan for their lives.

**Transformed Lives** - When individuals see themselves as image bearers of God, they begin to live with renewed purpose and determination.

If you're looking for a message that changes people's lives and positively impacts the world around you, consider becoming an Independent *Your Secret Name* Certified Trainer and Speaker.

# Your Secret Name

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## INDEPENDENT SPEAKER AND TRAINER CERTIFICATION PROGRAM

You will be certified to speak and train any individual or group anywhere in the world utilizing the *Your Secret Name* curriculum, products and books as outlined in the program. (You keep 100% of the proceeds, honorariums and income you receive.)

### Teaching Curriculum

*Your Secret Name* Certification Manual which includes everything needed to host a Secret Name event of your own.

- Pre-Conference Planning
- Detailed conference agenda
- All conference talks in written form
- Seven day e-mail program for use in following up with attendees

Wide array of multi-media tools.

- PowerPoint conference presentation
- *Your Secret Name* promotional video
- Variety of bumper videos complementing the Secret Name message

Rich library of supplemental materials for use as handouts or folder materials.

- *Your Secret Name* test
- 'Hello My Name Is' worksheet
- The Names of God
- The Name Change – Leader Guide
- The Name Change – Participant Guide
- Small Group Bible Study – Participant Guide
- Small Group Bible Study – Leader Guide
- Psalm to God
- 'No, I'm Not' narrative

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Utilizing an international team of experts, we provide 50+ hours of recorded coaching calls that include mentoring and coaching in sales, speaking, and building your ministry/business.

### **Specialized Coaching and Training** *(via recorded calls)*

- *Your Secret Name* history and philosophy
- Thorough review of all *Your Secret Name* content
- Sales training – selling tickets, networking techniques, closing skills and more
- Utilization of social media for marketing and promotion
- Strategies for becoming an effective speaker
- Coordinating and planning events
- Three videos of past *Your Secret Name* seminars
- Four hours of *Your Secret Name* conference audio
- Fourteen hours of Leadership training

### **Marketing Tools**

- Your license to use the *Your Secret Name* Team Member certified seal on all your marketing materials and website
- Listed as a certified speaker on the *Your Secret Name* website
- *Your Secret Name* posters and postcards (pdf files) customizable for your event
- *Your Secret Name* logos available for your social media (website, Facebook, etc.)
- *Your Secret Name* conference highlight video
- PowerPoint presentation for event marketing
- PowerPoint presentation for schools
- *Your Secret Name* 700 Club feature story video
- *Your Secret Name* author interview
- Pre-Event Agreement

# Your *Secret* Name

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### Membership in the Community

- Ongoing support and encouragement from a community of other Independent *Your Secret Name* Certified Speakers and Trainers to maintain fresh approaches and techniques (via a private Facebook group)
- Direct access to the Program Director to answer questions and provide support to your specific needs

### Additional Resources

- Opportunity to purchase all of Kary's books at significant discounts, with the potential to resell and keep the proceeds.
- Complimentary access to the Your Secret Name Experience Kit.
  - **Four Video Sessions** - These sessions (along with included workbook materials) are from the Freedom Conference held in Columbus, Ohio and cover the entire Your Secret Name process.
  - **Complete Set of Audio** – Want to listen to the conference on your mp3 player? Download any or all of the four sessions and take the conference with you wherever you go.
  - **Conference Workbook** – Grab a front row seat as the speakers take you through a unique journey to get your Secret Name.
  - **Your Secret Name Study Guide** – Want to lead a group of people through a YSN study? Now you can with the included leader and participant guides.
  - **Bonus Videos** – Download and watch the YSN promotional video and Faces video right from your home computer.